



**Get more from the Internet with IDX service.
The sooner you sign-up... the more you SAVE!**

Add an Internet Data Exchange (IDX) Smart Frame to your website and offer NJMLS listing information to the public. With a larger inventory of listings, consumers are more likely to return to your website more often!

Have a website?

Add our IDX Smart Frame

Just **\$10/month** (normally \$19.95/month) with a **\$25 set-up fee** (normally \$50) when you pre-pay **through the end of 2010.**

Need a web presence?

Get it all with our Internet Package

Full-featured website with IDX Smart Frame, web hosting, domain registration, email. Just **\$24.95/month** (normally \$49.90/month) with **\$199 setup fee** (normally \$649) when you pre-pay **through the end of 2010.**

Offers available on new IDX Smart Frame agreement and Promotional Rider signed between 5/1/10 and 12/31/10.



Keep customers on your website with thousands of IDX listings!

IDX Smart Frame—loaded with great features:

- ✓ Customization Options
- ✓ Supports Multiple MLS Listings
- ✓ Enhanced Photo Gallery—up to 15 photos
- ✓ Property Mapping (when address included)
- ✓ Display Office Listings First
- ✓ Listing Statistics Feature
- ✓ Consumer Portfolio
- ✓ Prospect/Lead Manager
- ✓ Text Message Lead Alerts to Agent
- ✓ Appointment Scheduler
- ✓ Share/Save Listings on Social Networks

“Internet Data Exchange gives Gentry Realty Associates the competitive advantage in a growing real estate market. Our Web visitors can receive listing email updates 24/7. They are also able to save their favorite listings in our “Home Portfolio Tool.”

- Denise Cerone, Gentry Realty Associates

**For more information
Call: 201-387-1150**

www.readvantage.com/idx.cfm

The screenshot shows a real estate listing page for Century 21 Gemini LLC Realty. The main listing is for 20 FAIRHAVEN DR, ALLENDALE NJ 07401. Key details include a price of \$1,780,000, 5 bedrooms, and 4 full and 1 half bath. The listing features a photo gallery, a detailed description of the property, and a listing map showing the location in Allendale, NJ. The map includes a 'Listing Map' overlay with a price tag of \$1,780,000 and property details like '20 FAIRHAVEN DR ALLENDALE NJ 07401, 5 bedrooms, 4 baths'. The listing is powered by PROGRESS PROPERTIES' INTERNATIONAL - REDOX.